

# Sarojini Naidu College for Women

## Name of the Academic Program: B.Com. (Gen.)

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### **Program Outcomes (PO)**

#### **Objective:**

The objective of the Bachelor of Commerce program at the college is to provide a comprehensive education in the field of business, commerce, and economics. The program is designed to equip students with the Accounting knowledge, skills and abilities needed to succeed in the business and commerce sector, as well as to pursue further education and entrepreneurship opportunities. The objective is to develop graduates who are well-prepared for a wide range of career options and are able to think critically, communicate effectively, and make informed decisions in a global business environment.

#### **Cognitive Skills:**

- PO1.** Develop critical thinking and problem-solving skills.
- PO2.** Enhance communication and presentation skills.
- PO3.** Build knowledge of business and economic principles.
- PO4.** Enhance ability to analyze data and make informed decisions.
- PO5.** Develop an understanding of business ethics and corporate social responsibility.

#### **Employability:**

- PO6.** Graduates of the Bachelor of Commerce program in India are well-equipped to pursue a variety of career options in the business and commerce sector.
- PO7.** Common career choices include roles in finance, accounting, marketing, human resources, and management.
- PO8.** Graduates of the program can also choose to pursue further education in fields such as MBA, CA, CS, ICWA.
- PO9.** The program also provides the students with the skills and knowledge that are necessary for starting their own business and becoming entrepreneurs.

#### **Values:**

- PO10.** Encourage ethical and socially responsible behavior in business and commerce.
- PO11.** Develop a sense of global citizenship and awareness of the broader economic and social context in which business operates.
- PO12.** Emphasize the importance of personal and professional integrity, and the value of teamwork and collaboration.
- PO13.** Foster a commitment to lifelong learning and professional development.

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In conclusion, the Bachelor of Commerce program at the college produces graduates who are well-equipped with cognitive skills, strong employability prospects, and values crucial to succeed in the business and commerce sector. The program aims to develop graduates who are ready to meet the challenges of the global business environment.